

May 18, May 19, May 20, 2010 – Presentation "Doing Business with USA"

The U.S. Embassy in Sarajevo, in cooperation with the U.S. Department of Commerce's Foreign Commercial Service office in Zagreb, held a **"Doing Business with the USA"** presentation in Mostar , Sarajevo and Banja Luka. This program is the first of its kind in Bosnia and Herzegovina. U.S. Senior Commercial Officer Pamela Ward and her Zagreb-based team presented the business services that the U.S. Embassy in Bosnia and Herzegovina and the regional U.S. Foreign Commercial Service office offer to local businesses interested in connecting with U.S. firms. Special attention was devoted to U.S. franchising opportunities and how to obtain franchising rights in Bosnia and Herzegovina.